

**University of Alabama System
Board Rule 415 (2/2005)
Board Submittal Checklist Criteria**

*** Board Submittal Checklist No. 1**
Capital Project – Stage I and Campus Master Plan Amendment Submittals /1
General Information Package

Campus: The University of Alabama, Tuscaloosa, Alabama
Project: Fashion and Design Building
Project Number: 044-21-2710
Meeting Date: September 16 – 17, 2021

- ☒ 1. Completed Board Submittal Checklist No. 1
- ☒ 2. Transmittal Letter to Chancellor from Campus President requesting the project be placed on the agendas for the forthcoming Physical Properties Committee and Board of Trustees (or Executive Committee) meetings
- ☒ 3. Proposed Board Resolution requesting approval of Stage I Submittal by UA Board of Trustees
- ☒ 4. Campus correspondence/photos providing supporting project information
- ☒ 5. Completed Executive Summary – Proposed Capital Project /2
- ☒ 6. Completed Supplemental Project Information Worksheet – Attachment “K”, Board Rule 415
- ☒ 7. Campus map(s) showing Project site
- ☐ 8. Business Plan

Prepared By: 

Approved By: 

/1 Reference Tab 3F – Board Rule 415 Instructional Guide
/2 Reference Tab 3E – Board Rule 415 Instructional Guide

* Basic documents required for this Board Submittal Package. Include other supporting materials, correspondence, etc., as may be required to fully describe or illustrate project being submitted for approval to Physical Properties Committee and Board of Trustees.

THE UNIVERSITY OF
ALABAMA[®] | Office of the
President

August 17, 2021

Chancellor Finis E. St. John IV
The University of Alabama System
500 University Boulevard East
Tuscaloosa, Alabama 35401

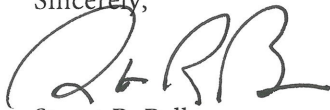
Dear Chancellor St. John:

I am pleased to send to you for consideration by the Board of Trustees at its September 16-17, 2021 meeting the following resolution:

- Board Item – Action: Stage I and Campus Master Plan Amendment Submittals: Fashion and Design Building, UA Project #: 044-21-2710

Please contact us if you have questions or need additional information.

Sincerely,



Stuart R. Bell
President

Enclosure



RESOLUTION

FASHION AND DESIGN BUILDING

WHEREAS, in accordance with Board Rule 415, The University of Alabama (“University”) is requesting The Board of Trustees of The University of Alabama (“Board”) to consider approval of Stage I and Campus Master Plan Amendment submittals for the Fashion and Design Building project (“Project”) to be located in the area of the current site of Harris Hall on Colonial Drive, south of Doster Hall; and

WHEREAS, the Project will entail construction of a facility of approximately 25,000 gross square feet (gsf), and will also improve the teaching and learning experience and collaboration within the College of Human and Environmental Sciences operations, since four of the College’s core buildings (Doster Hall, Adams Hall, East Annex, and the proposed Project) will be in immediate proximity; and

WHEREAS, a Campus Master Plan Amendment is requested to reflect the change in use of the site as the 2017; and the Campus Master Plan reflects retaining Harris Hall which has significant deferred maintenance liabilities and would be challenging to renovate to today’s standards and codes due to low floor to floor distance; and

WHEREAS, the removal of Harris Hall and the former Alpha Gamma Delta house will provide for the construction of the new Project and a site for a new sorority; and

WHEREAS, the Project will be funded from Gifts in the amount of \$4,000,000, and University Central Reserves in the amount of \$13,500,000; and

WHEREAS, the preliminary budget for the Project is as stipulated below:

BUDGET:	PRELIMINARY
Construction	\$ 13,847,784
Landscaping	\$ 100,000
Furniture, Fixtures, and Equipment	\$ 1,057,473
Security/Access Control	\$ 75,000
Telecommunication/Data	\$ 220,080
Contingency (5%)	\$ 697,389
UA Project Management Fee (3%)	\$ 439,355
Architect/Engineer Fee (5.9%)	\$ 822,919
Commissioning	\$ 50,000
Expenses (Geotech, Construction Materials Testing)	\$ 140,000
Other Fees and Services (testing, advertising, printing)	\$ 50,000
TOTAL PROJECT COST	\$ 17,500,000

*Contingency is based on 5% of the costs of Construction and Landscaping.

**UA Project Management Fee is based on 3% of the costs of Construction, Landscaping, and Contingency.

***Architect/Engineer Fee is based on 5.9% of the costs of Construction and Landscaping.

NOW, THEREFORE, BE IT RESOLVED by The Board of Trustees of The University of Alabama that:

1. The Stage I submittal package for the Project is hereby approved.
2. The preliminary budget for the Project as stipulated above is hereby approved.
3. The Campus Master Plan Amendment as stipulated above is hereby approved.
4. The funding for this Project as stipulated above is hereby approved.

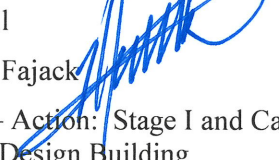


Division of
Finance and Operations
Vice President

MEMO

August 17, 2021

To: Stuart R. Bell

From: Matthew M. Fajack 

Subject: Board Item – Action: Stage I and Campus Master Plan Amendment Submittals:
Fashion and Design Building
UA Project #: 044-21-2710

Pursuant to Board Rule 415, The University of Alabama (“University”) is requesting approval from The Board of Trustees of The University of Alabama (“Board”) of Stage I and Campus Master Plan Amendment submittals for the Fashion and Design Building project (“Project”), to be located at the current Harris Hall site on Colonial Drive, south of Doster Hall, at a preliminary total Project budget amount of \$17,500,000.

The proposed Project will entail the construction of a three-story building and a full basement (four floors total) of approximately 25,000 gross square feet (gsf). The facility is necessary to provide space for the consolidation of The Fashion Archive and the Department of Clothing, Textiles, and Interior Design. The Project will also improve collaboration and efficiency within the College of Human and Environmental Sciences operations, since four of the College’s core buildings (Doster Hall, Adams Hall, East Annex, and the Project) will be in immediate proximity.

In accordance with State Law, the project will also feature an International Code Council 500 rated storm shelter with an occupancy of approximately 163.

The University is also requesting a Campus Master Plan Amendment to reflect the change in use of the site. The 2017 Campus Master Plan reflects retaining Harris Hall. Harris Hall has significant deferred maintenance liabilities and would be challenging to renovate to today’s standards and codes due to low floor to floor distances. Removal of Harris Hall and the former Alpha Gamma Delta house will provide for the construction of the new Project and a site for a new sorority.

The Project will be funded from Gifts in the amount of \$4,000,000, and University Central Reserves in the amount of \$13,500,000.

I have attached a Resolution, Executive Summary, Attachment K, Project Summary, and Location Map with Campus Master Plan Amendment for your review. Subject to your approval, I recommend this item be forwarded to the Chancellor for inclusion as an Action item on the agenda of the Physical Properties Committee at the Board of Trustees meeting scheduled for September 16 – 17, 2021.

MFF/ccj

Pc w/atchmts: Michael Rodgers
Michael Lanier
Tim Leopard
Garnette Hatchett

EXECUTIVE SUMMARY
PROPOSED CAPITAL PROJECT
BOARD OF TRUSTEES SUBMITTAL

Meeting Date: September 16 – 17, 2021

CAMPUS: The University of Alabama, Tuscaloosa, Alabama

PROJECT NAME: Fashion and Design Building

PROJECT NUMBER: 044-21-2710

PROJECT LOCATION: Current site of Harris Hall on Colonial Drive, south of Doster Hall

ARCHITECT: To Be Determined

THIS SUBMITTAL:

- ☒ Stage I
- ☐ Stage II
- ☒ Campus Master Plan Amendment
- ☐ Stage III
- ☐ Stage IV

PREVIOUS APPROVALS:

PROJECT TYPE	SPACE CATEGORIES	PERCENTAGE	GSF
<input checked="" type="checkbox"/> Building Construction	Classroom Facilities	~10%	2,424
<input type="checkbox"/> Building Addition	Laboratory Facilities	~ 18%	4,431
<input type="checkbox"/> Building Renovation	Office Facilities	~13%	3,220
<input type="checkbox"/> Equipment	Study Facilities	~ 3%	680
	Special Use Facilities	~ 5%	1,292
	General Use Facilities	~10%	2,539
	Central Service/ Support	~ 15%	3,719
	Circulation Area	~14%	3,473
	Building Service Area	~ 4%	1,012
	Mechanical Area	~9%	2,210
TOTAL		100%	25,000

BUDGET	Preliminary
Construction	\$ 13,847,784
Landscaping	\$ 100,000
Furniture, Fixtures and Equipment	\$ 1,057,473
Security/Access Control	\$ 75,000
Telecommunication/Data	\$ 220,080
Contingency (5%)	\$ 697,389
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ESTIMATED ANNUAL OPERATING AND MAINTENANCE (O&M) COSTS:	
(Utilities, Housekeeping, Maintenance, Insurance, Other)	
25,000 sf x ~\$7.11/sf	\$ 177,866
Total Estimated Annual O&M Costs:	\$ 177,866

FUNDING SOURCE:	
	Gifts \$ 4,000,000
	University Central Reserves \$ 13,500,000
O&M Costs:	University Annual Operating Funds \$ 177,866

NEW EQUIPMENT REQUIRED	
Total Equipment Costs:	N/A

RELATIONSHIP AND ENHANCEMENT OF CAMPUS PROGRAMS

The Fashion and Design Building project (“Project”) will allow The University of Alabama to provide significant benefits for the student experience on campus by providing students in Apparel and Textiles, as well as those from a variety of diverse disciplines, the opportunity to access this valuable collection of material culture housed in a state-of-the-art facility that will include exhibition galleries, laboratories, workrooms, a library, and a workshop/lecture/reception space. Further, this visible proposed Project location will be a vibrant site, seen by a wider community, that will integrate scholarly research, teaching, and creative activities.

The Fashion Archive, established in the 1930s, has grown over the last 90 years and has been housed in three different locations on campus. The objects in the collection range in date from the fifteenth century to present day, and represent global, national, and local perspectives of fashion. Since 1995, it has been housed in Mary Harmon Bryant Hall in spaces and storage units that are not constructed in a manner that is supportive of current collections management procedures and practices. There is no room for a conservation workroom or laboratory as most of the space has been allocated for storage with extremely limited room for scholarly engagement and interaction. And, from a curatorial standpoint, there is currently no dedicated exhibition or gallery space.

As students are developing their aesthetic, specifically for those with an entrepreneurial vision, we have committed space within this gallery for our students to practice real-world simulation by developing their own pop-up shop from the ground up. We hope to partner with other disciplines across campus such as The Edge and the Alabama Entrepreneurship Institute as they bring their creative visions from the classroom to the marketplace.

This facility will help enormously in recruitment efforts for the Apparel and Textiles major as well as growth of our graduates’ areas of study. The conservation lab will enable us to add a graduate concentration in collections management and curatorial practices, subject to appropriate Board of Trustees approvals.

ATTACHMENT NO. 1

Project: Fashion and Design Building

BOT Submittal: Stage I

Meeting Date: September 16 – 17, 2021

Project Summary**FASHION AND DESIGN BUILDING**

The Fashion and Design Building (“Project”) involves the construction of a three-story brick veneer building and a full basement (four floors total), to be located at the north end of the site of the existing Harris Hall location, on Colonial Drive and south of Doster Hall. The demolition of Harris Hall will be necessary to provide a site for the Project and a future sorority site.

The proposed 25,000 gross square foot (gsf) facility will support the goal of enhancing the teaching and learning experience of the Clothing, Textiles and Interior Design Department and the Fashion Archive, as well as adding the necessary features to accommodate the expected growth and teaching needs of these programs.

With the additional space provided by the Project, The Fashion Archive will vacate 1,925 square feet (sf) in Mary Harmon Bryant Hall, which will then be utilized by the University Museums Department of Research and Collections for the future growth in faculty offices and research labs. The Project will also allow the Department of Clothing, Textiles and Interior Design’s main office, a small pocket laboratory, and the Apparel and Textiles faculty offices to vacate 1,733 sf in Doster Hall, which will then be utilized as either a new classroom or for the future growth in faculty or staff offices. In addition, improved efficiency of operations within the College of Human Environmental Sciences will be achieved through the location of four of the College’s core buildings (Doster Hall, Adams Hall, East Annex, and the proposed Project in immediate proximity.

The Project will include a dual lecture hall/storm shelter, exhibition galleries, studio lab/classroom space, a library, conservation lab space, conference room, faculty/staff offices, student work areas, a four-stop elevator, an outdoor terrace and balcony, and other supporting areas. The exterior architecture and materials of the facility will be consistent with the surrounding buildings and will maintain the desired three-story massing above grade that is consistent with University campus academic buildings in that immediate area. The basement will accommodate a high-density storage area for The Fashion Archive along with a walk-in cold storage unit, a photography studio, and a collections storage area.

In accordance with State Law, the Project will also include an International Code Council 500 rated storm shelter into the lecture hall space for the building’s occupants with an occupancy of approximately 163.

The Project will provide students in Apparel and Textiles, as well as those from a variety of diverse disciplines, the opportunity to access The Fashion Archive's valuable collection of material culture housed in a state-of-the-art facility.

Attachment K to Board Rule 415

Supplemental Project Information Worksheet Annual Capital Development Plan

FY: 2020 – 2021

Project Name/Category: Fashion and Design Building
Current site of Harris Hall on Colonial Drive, south of Doster Hall
UA Project #: 044-21-2710
Campus: The University of Alabama

1. Will this Project increase the current space inventory on campus or replace existing space?

<input checked="" type="checkbox"/> increase space inventory	~.0015	% increase	25,000	GSF
<input type="checkbox"/> replace space inventory	_____	% replacement	_____	GSF
<input type="checkbox"/> renovation of existing space only			_____	GSF

2. If this Project will replace existing space inventory, how will vacated space be utilized or assigned after this Project is completed?

Comments:

The Fashion and Design Building project (“Project”) will involve the relocation of The Fashion Archive resulting in approximately 1,925 square feet (sf) of vacated space in Mary Harmon Bryant Hall that will be used by The University of Alabama (“University”) Museums Department of Research and Collections for the gradual future growth in faculty offices and research labs.

The Project will also include the relocation of the Department of Clothing, Textiles and Interior Design main office, a small pocket laboratory, and Apparel and Textiles faculty offices, which will result in approximately 1,733 sf of vacated space in Doster Hall to be used either as a new classroom or for the gradual future growth in faculty or staff offices.

3. Is the proposed Project location consistent with the Campus Master Plan and University Design Standards and the principles contained therein?

☐ Yes ☒ No, A Campus Master Plan Amendment Is Required

If Campus Master Plan amendment required, explain:

The 2017 Campus Master Plan reflects retaining Harris Hall. Harris Hall has significant deferred maintenance liabilities and would be challenging to renovate to today’s standards and codes due to low floor to floor distances. Removal of Harris Hall and the former Alpha Gamma Delta house will provide for the construction of the new Project and a site for a new sorority.

4. Provide information on classification of new space provided by this Project and latest utilization data on similar type space on campus.

Proposed New Space/Facilities				
Classification	Number (Spaces/Rooms)	Capacity (Persons)	Area (GSF)	Existing Space Utilization Data (See Notations)
100 Classroom Facilities				
110 Classroom	2	40	2,320	
115 Classroom Services	1	0	104	
200 Laboratory Facilities				
250 Research/Non-class Laboratory	1	2	4,431	3
300 Office Facilities				
310 Office	16	16	2,189	2
315 Office Service	3	0	623	
350 Conference Room	1	16	408	
400 Study Facilities				
430 Open-Stack Study Room	1	5	680	
500 Special Use Facilities				
530 Media Production	1	3	496	
590 Other (All Purpose)	1	3	796	
600 General Use Facilities				
610 Assembly	1	163-Lecture 226-Shelter	1,142	1
620 Exhibition	2	20	1,397	
700 Support Facilities				
710 Central Computer or Telecommunications	4	0	127	
730 Central Storage	4	0	1,613	
755 Central Service/Support			1,785	
780 Unit Storage	4	0	194	
WWW Circulation Area			3,137	
W02 Elevator	1		336	
XXX Building Service Area				
X01 Custodial Supply Closet			44	
X03 Public Restroom	10		968	
YYY Mechanical Area				
Y03 Shaft	8		416	
Y04 Utility/Mechanical Space	6		1,794	

Comments/Notations:

Data reported on latest fiscal year data available.

Utilization factor based on Scheduled Operating Hours at each Campus – outlined below in notations.

1 - This will be the first FEMA/ICC 500 rated storm shelter from Bryant Drive to Capstone Drive and Stadium Drive to Hackberry Lane.

2 - Current office allocation within College of Human Environmental Sciences (CHES) is 100% and currently not able to accommodate any growth in faculty.

3 – Current Fashion Archive has very limited capacity and is not able to accept additional collection items.

The proposed Project will consist of a three-story addition with a basement (four floors total) containing approximately 25,000 GSF for occupancy primarily by the CHES. The Project will improve the efficiency within CHES operations, since four of the College's core buildings (Doster Hall, Adams Hall, East Annex, and the proposed Project) will be in close proximity. The Project is necessary to provide a facility that adheres to the University's standards and provide space for the consolidation of The Fashion Archive and the Department of Clothing, Textiles, and Interior Design. The Project program will include a dual usage lecture hall and storm shelter. The lecture hall will accommodate 226 occupants and the storm shelter will accommodate 163 occupants. The Fashion Archive collections storage areas, a fashion conservation laboratory, two classrooms/studio labs, workroom, library, photography studio, exhibition galleries, student exhibition, private offices, reception room, and lobby areas will also be included in the program.

5. How will this Project enhance existing/new programs and undergraduate/graduate enrollments?

Estimated new Funds from Tuition/Programs \$ \$500,000 Yr.

Comments:

The Project will accommodate an additional student growth of approximately 20 to 25% (40 to 50) over the next five years.

The Fashion Archive department, established in the 1930s, has grown over the last 90 years and has been housed in three different locations on campus. The objects in the collection range in date from the fifteenth century to present day, and represent global, national, and local perspectives of fashion. Since 1995, it has been housed in Mary Harmon Bryant Hall in spaces and storage units that are not constructed in a manner that is supportive of current collections management procedures and practices. There is no room for a conservation workroom or laboratory as most of the space has been allocated for storage with extremely limited room for scholarly engagement and interaction. And, from a curatorial standpoint, there is currently no dedicated exhibition or gallery space. The Project will allow the University to provide significant benefits for the student experience on campus.

This proposed Project will provide students in Apparel and Textiles, as well as those from a variety of diverse disciplines, the opportunity to access this valuable collection of material culture housed in a state-of-the-art facility that includes exhibition galleries, laboratories, workrooms, a library, and a workshop/lecture/reception space. Further, this visible proposed Project location would be a vibrant site, seen by a wider community, that integrates scholarly research, teaching and creative activities.

As is happening in many other fields, the apparel and textile industries are increasingly expecting students to graduate with hand-on experience in design, manufacturing, and marketing. Therefore, increasing opportunities for students to actively design, and physically create and display their work provides them with experiential learning that is recognized as best-practice training by the global network of fashion apparel and design companies that will eventually hire our graduates. The proposed classrooms, studios, and student exhibition space gives students the opportunity to see their work through the full

range of production, from conceptualization to being able to actively display their creations and get feedback from a varied audience. Therefore, the design of this project provides the ideal platform for simulation of the real-world experience in the industry. Additionally, the ability to provide such innovative and well-rounded academic and experiential learning opportunities enhances our ability to recruit a wide range of top-tier students to the program.

Both the Fashion Archive and Conservation Lab would provide students with something that we have been unable to provide in the past. In most peer programs there is cold space that students may utilize during the day to work on their projects. In our program, students only have access to the classroom with the equipment, cutting space, and dress forms during their allotted class time. The new building with its specific lab spaces will allow scheduling that supports a better quality of work. Many families and site visitors who come to view our program remark on this lack of space for actual student work. Being able to show this new facility with this amenity would be a huge point of attraction for prospective students.

This building will provide two new classroom studios for students in Apparel and textiles classes. As these are hands-on disciplines, requiring technical skills, exposure to software and materials that limit class sizes to no more than 20 students. The drafting tables and equipment used for these specialized lab-based classes are essential for proper education and training to prepare future design professionals. It is essential for our academic programs to offer state of the art preparation to give students the competitive advantage in the apparel and fashion industry.

Currently we have no exhibition space dedicated to students where they can show their collections to industry professionals during our critique week. Currently, our students' only opportunity to show their class-based projects is during specific fashion shows, but with student exhibition space they will be able to leave their work open and available for others to study and be inspired as they develop their own fashion collections. As students are developing their aesthetic, specifically for those with an entrepreneurial vision, we have committed space within this gallery to practice real-world simulation by developing their own pop-up shop from the ground up. We hope to partner with other disciplines across campus such as The Edge and the Alabama Entrepreneurship Institute as they bring their creative visions from the classroom to the marketplace.

This facility will help enormously in recruitment efforts for the Apparel and Textiles major as well as growth of our graduates' areas of study. The conservation lab will enable us to add a graduate concentration in collections management and curatorial practices, subject to appropriate Board of Trustees approvals.

6. **Has a facility user group been established to provide input for planning, programming, and design purposes?** ☒ Yes ☐ In-Progress

If yes, list key members of user group:

Dr. Stuart Usdan, Dean, College of Human Environmental Sciences

Dr Shirley Foster, Chair, Department of Clothing, Textiles & Interior Design

Dr. Marcy L. Koontz, Associate Professor, Curator, The Fashion Archive

Dr. Amanda J. Thompson, Associate Professor, Clothing, Textiles & Interior Design

Clo Patton, Project Manager, College of Human Environmental

7. Source(s) of funding for Total Project Development Costs.

Source(s)	New Funds (FY 2020-2021)	Reserves	Status /7
Gifts	\$4,000,000		Pending
University Central Reserves		\$13,500,000	Pending
Totals	\$4,000,000	\$13,500,000	Pending

/7 Approved, allocated, pending

Comments:

The total Project budget in the amount \$17,500,000 will be funded with Gifts in the amount of \$4,000,000, and University Central Reserves in the amount of \$13,500,000.

8. Estimate of operations and maintenance (O&M) costs for the initial occupancy year and projections for succeeding five (5) year period.

Operations and Maintenance (O&M) Annual Costs Projections			
Expense	FY 2016 - Base Data /8	First Full /YR Occupancy FY 2024	Successive Five (5) Year Projections /9
Maintenance	\$ 40,312	\$ 44,349	\$229,857
Elevator Service	\$ 4,260	\$ 4,687	\$ 24,290
Building Repairs	\$ 13,438	\$ 14,783	\$ 76,619
Building Services	\$ 41,368	\$ 52,760	\$235,874
Electric, Natural Gas, Steam	\$ 35,169	\$ 38,691	\$200,530
Chilled Water	\$ 12,711	\$ 13,984	\$ 72,478
Water and Sewer	\$ 2,374	\$ 2,612	\$ 13,539
Insurance	\$ 3,218	\$ 3,540	\$ 18,348
Safety Support	\$ 1,882	\$ 2,070	\$ 10,729
Operations Staff Support Funding	\$ 355	\$ 390	\$ 2,022
Totals	\$155,087	\$177,866	\$884,286

/8 Latest Fiscal Year Data used as Base Year for Projections

/9 Combined Costs for next Five (5) Years of Occupancy

Comments:

Data was obtained from the following University Departments: Energy Management, Electrical Maintenance, Facilities Management, Environmental Health and Safety and Risk Management.

9. Source of funds for projected ongoing operations and maintenance (O&M) costs for this project.

Source(s)	Occupancy Yr. /9 (FY 2024)	Future Yrs. /10	Status /7
Other			
Total/YR	\$177,866	\$884,286	Pending

/9 Initial Full Yr. of Occupancy

/10 Next Five (5) Yrs. Occupancy

/11 Funds Reallocated from other sources

/7 Approved, allocated, pending

Comments:

Ongoing O&M costs will be paid from University Annual Operating funds.

10. Are development expenditures for this Project being used to reduce the current deferred maintenance/facilities renewal liabilities for the Campus?

\$ 0 N/A % of Total Development Costs

Comments:

Not Applicable.

11. What other development alternatives were considered in the planning process for this Project? /13

Comments:

Other development alternatives considered included utilization of space in other buildings, including extensive renovation of the existing Alpha Gamma Delta building; however, construction of a proposed building is most suitable to meet the needs of the user. The Fashion Archive will utilize space in the proposed building, consolidating it with several of the core buildings of the College of Human Environmental Sciences on the campus including Doster Hall, Adams Hall, and East Annex. This proposed Project, and its outcome, has been determined to be the most practical and cost-effective option.

/13 Renovation vs. new construction, adaptive reuse of underutilized buildings, etc.

12. Explain how the project will promote adequacy of campus facilities in relation to the University's Mission and scope of programs and/or services:

Comments:

The proposed Project would provide all the faculty members in the Apparel and Textiles specialization to have offices in the same location as well as providing space for future

growth of faculty. Additionally, a new exhibition space would be gained to showcase current student work as well as a large conference room. This Project would allow 1,733 square feet of space in Doster Hall to be used as a classroom or for the gradual growth of faculty or staff offices. Once the building is complete, it will provide space to conserve and celebrate fashion history and groom fashion trendsetters of the future. The space will support and advance the program by providing exhibition galleries and laboratory space, a versatile area for receptions or lectures, a library, faculty offices and conference rooms, and a permanent home to the CHES Fashion Archive.

In addition, this proposed Project will realign The Fashion Archive with the Department of Clothing, Textiles, and Interior Design and within proximity to Doster Hall. It will be a turning point for The Fashion Archive in three specific areas: Collection stewardship, public outreach, and research/scholarship. The Fashion Archive would gain not only a better and larger storage space for its collection with more efficient climate control capabilities, but also improved access and organization with state-of-the-art storage units, a permanent photography studio, a walk-in cold storage unit, a textile conservation laboratory and equipment, and a much larger conservation workroom. This proposed Project would also provide much needed exhibition galleries, space for lectures/workshops/receptions, a research library, and a storm shelter. This Project will allow 1,925 square feet of space in Mary Harmon Bryant Hall to be used by University Museums Department of Research and Collections to allocate the vacated space for the gradual growth of faculty offices and laboratories.

Students and faculty would, for the first time, be able to regularly access the collection and become active scholarly participants in The Fashion Archive. And, this larger facility would allow for the growth of the graduate program and development of a new concentration in collections management and curatorial practices.

The program currently has no designated space to showcase the annual senior collection show, Fashion for Life, or the spring show, Tee Time. These events could be conceived more in terms of recruitment and attract larger audiences to the focus of these presentations which are dedicated, respectively, to charitable causes and the change in environmental goals for the fashion industry. Fashion for Life has donated to the sponsorship of the clean water agenda in underdeveloped countries. The overuse of water is a huge problem in the fashion industry and Tee Time emphasis on up cycling could bring focus to UA's water research in the strategic plan. The fashion industry is poised to make huge changes in how things are made, distributed, and recycled back into the culture. The new building would support the goals and strategies of the University toward productive change.

Our apparel academic coursework encourages critical and innovative thinking when solving design challenges within the context of apparel and textiles. Having dedicated student workspace as well as exhibition space in the same facility as our Fashion Archive collection offers students a truly unique experience offered in very limited programs across the country. Between now and 2025, the global apparel market is projected to grow in value from \$1.5 trillion to \$2.25 trillion. This entire facility will inspire current and prospective students in our recruitment efforts across the country.

13. How does the project correlate to the University's strategic goals?

Comments:

The proposed Fashion and Design Building relates to specific pillars of the UA Strategic Plan.

Goal #1: Provide a premier undergraduate and graduate education that offers a global perspective and is characterized by outstanding teaching, high-quality scholarship and distinctive curricular and cocurricular programs.

More specifically, it addresses multiple objectives of Goal #1:

- Develop a comprehensive enrollment management plan that serves as a foundation for quality undergraduate education.
- Increase the quality and number of graduate students to develop the next generation of scholars and to support the University's research, scholarship, and creative activity.
- Enhance co-curricular activities that encourage collaboration among students, faculty, staff, and the community.
- Promote an educational environment that values contributions from all levels of teaching faculty.

Goal #2: Increase the University's productivity and innovation in research, scholarship and creative activities that impact economic and societal development.

More specifically, it addresses the following objectives of Goal #2:

- Leverage the University's unique, emerging strengths to create a strong culture and opportunities for cross-disciplinary research, scholarship, innovation, and creative activities that have economic and societal impact, and which contribute to the University's teaching and service mission.
- Develop a multi-level, continuous improvement process that facilitates research, scholarship, and creative accomplishments.

Scholarship and on-going research are an important goal of the work which will take place in the building. Faculty and students will be able to work together and independently on projects that will result in publications and exhibitions. The creation of a graduate concentration in collections management with focus on expertise in several areas of conservation, museum stewardship, and collection development will attract already established professionals in the worlds of fashion and museums to provide a higher level of expertise for these individuals. Most importantly, our students will have ready access to this as another accolade to their undergraduate degree as well as a conduit to graduate study in our department.

14. Which of the six University of Alabama system Core Principles does this project support?

Comments:

This Project supports The University of Alabama System Core Principle # 3 to be accountable for every dollar we receive while maintaining the highest standards of excellence in every program and endeavor. This Project will serve to enhance the academic program objectives. The location of the Project, i.e., consolidating it with the core buildings of the College of Human Environmental Sciences, will create efficiencies due to proximity of the buildings.

15. What would be the immediate impact on campus programs and enrollment if this project is not approved?

Comments:

If this Project is not approved, the ability to maintain The Fashion Archive will ultimately decline, access will continue to be limited, and the quality of the student experience could diminish. As this space would provide much needed room for faculty, students, research labs and exhibit space, if it were not approved the college would need to search for space to meet the needs of the college. The potential for this Fashion Archive to be cultivated, shared, and experienced by the students, researchers, and citizens of Alabama is limited with our current space.

Perhaps the biggest and most immediate positive impact of this facility would be the addition of the two classrooms. The educational space needed for this academic program is unique in its setup, resources, and equipment and we are currently limited by the number of classrooms we have at our disposal in Doster Hall. It is difficult to increase enrollment any further without additional classroom space. The new space we are proposing will simulate real-world workspaces to serve as an incubator for collaboration, innovation, and creation. There are very few programs in the Southeast with such dedicated student space such as those proposed in this project.

FASHION AND DESIGN BUILDING

PROPOSED MASTER PLAN AMENDMENT



Proposed revised building
uses shown in **RED**

FASHION AND DESIGN BUILDING

LOCATION MAP

